

# BLOOM

FRESH NEWS FROM THE Paddock



Finally, the time to plant is NOW!!!

In this edition, we focus on the clear steps for growing everlastings. Everlastings will add a touch of elegance, but also require minimal maintenance. Let's delve into the world of Everlastings and discover how to plant, care for, and prevent common garden issues.

Photo curiosity of Beth Baker :)

## 1. Timing of planting

The ideal time to plant Everlastings (for most of Australia) is in Autumn, or NOW, once the heat of summer has passed. Planting at this time allows the plants to establish strong root systems before winter sets in. With warm, moist conditions in the soil, it is perfect for vigorous growth!



Grab a packet now!

## 2. Weed control

Before planting, clear the garden bed of any weeds or debris. Everlastings thrive in weed-free environments, as competition for nutrients and water can hinder their growth.

Regularly inspect your garden bed and remove any weeds as soon as they appear. Mulching can also help suppress weed growth and conserve soil moisture. REMEMBER the better the weed control, the longer your everlastings will look perfect!

Pictures below: ryegrass in everlastings (L) and Chiara picking radish from flowers.



## 3. Soil preparation

Everlastings prefer well-drained soil with a slightly acidic to neutral pH level. Prepare the soil by digging it up a little to make it light and fluffy...easy for roots to grow. You can add a little organic matter or fertiliser, to improve its fertility if you'd like! Below is a picture of a rotary hoe, about to dig up a very hard garden bed, expecting a beautiful front entrance in September!



## 4. Pest control

Protect your Everlastings from common garden pests, such as snails and slugs as they are VERY susceptible to them. Especially snails, as they come at night and nip the everlastings before you even realise it!

Some common control methods to control the pesky snails is to creating physical barriers, use egg shells or by using organic snail pellets. Regularly inspect your plants for signs of infestation and take prompt action if needed! Ask

your local nursery if you are concerned.

Below is a picture of a beer trap. To do this, place a small pool of beer in your everlasting patch, and add a cover to keep rain and irrigation water out. The aroma of yeast attracts slugs and snails, causing them to fall into the trap and drown. This method is so simple, effective, and safe!



## 5. Sowing and watering in

Scatter the Everlasting seeds evenly over the soil surface and lightly rake to ensure good seed-to-soil contact. Gently water in to hold them to the soil, preventing them from blowing away!



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## Maintenance and care



By following these planting and maintenance guidelines, you'll enjoy a vibrant and long-lasting display of Everlastings in your garden. Their ability to withstand various weather conditions and soil constraints make them a delightful addition to any garden!

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Want a Fun, Easy & Profitable  
School or Club Fundraiser?

[CLICK HERE TO BEGIN!](#)



The timing couldn't be better than right now to organise a fundraiser! The packets can be distributed at the perfect time for people to plant! At least 50% of packet prices go to YOU! 🌸

[Click here for fundraising forms](#)

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## ~ International Women's Day ~

Thank you to the Darkan CWA for the opportunity to tell my story at an International Women's Day event. It was a wonderful gathering at the Moodiarrup Hall, where we celebrated the achievements of women :)



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## DOWN ON THE FARM



Workers waiting for the rain and all ready to go!



Seeding is nearly upon us again! A little bit of rain, and we are ready to roll! This is picture from last year.

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🌸 It's Competition Time! 🌸



## 3 Winners Every Month...

To be in the draw, buy any packet of Everlastings throughout the Month of April and go in the draw to win THREE 3 x 20 packets - worth \$120! Yay!

Order Everlastings online, or even better, pop in to our [retail outlets](#).

### **FEBRUARY WINNERS:** Carol Abbey from Collie Helen Hardegen from Bull Creek Shantel Mandy from Mt Lawley

Keep in touch | We'd love to hear about your experience of growing Lucinda's everlastings.

**Send some pictures!**

Follow us on the social links below, send us your questions, progress updates and photos to [jen@everlastings.com.au](mailto:jen@everlastings.com.au) and enjoy our new AI chatbot!

Happy planting!

