

BLOOM

FRESH NEWS FROM THE PADDOCK

Starting planting NOW!

Welcome to our Everlasting Newsletter!
We're excited to finally welcome some rain in WA. We'd love to share some valuable tips and insights so you can make the most of your Everlasting flowers in Spring.

Tip 1: Choose a Sunny Spot

The beautiful month of May is the perfect time to plant your Everlastings. Before you start, make sure you choose a suitable location that receives ample sunlight. Everlastings thrive in bright and sunny spots, so select an area in your garden that meets this require





Tip 2: No Waterlogging!

Ensure that the location you've chosen has good soil drainage to prevent waterlogging. Excessive moisture can lead to root rot.



Tip 3: Loosen Soil if Hard

When planting, loosen the soil with a shovel to allow for proper root growth. You could also mix in some organic matter such as compost, to improve the soil's fertility and drainage if you'd like!



Tip 4: Control Weeds Before You Plant!

Weed control is crucial for the successful growth of your Everlasting flowers. Weeds

compete with your plants for nutrients, water, and sunlight, which can hinder their growth and overall health. Regularly inspect your flower bed and remove any weeds that may appear. This will help your Everlastings flourish and reduce the risk of weed-related issues.

NOTE: In the picture above, there is lots of ryegrass. Remove it by either digging it up and turning over, or spraying with Roundup. If the grass has come up in your everlastings, you have chemical options to use a grass selective herbicide. Ask your nursery 😊



Tip 5: Control Snails as you Plant

Snails are pesky!! Ask your local nursery how to stop them in their tracks.. or try to the beer trap method! Simple and environmentally friendly too ❤️🌸

Picture above had some early snail damage, sad 😞

Enjoy Your Flowers in Spring!

Happy gardening and may your Everlasting flowers bring beauty and joy to your outdoor space! If you have any questions or need further assistance, feel free to reach out to our gardening experts.



Fundraising... enquire here!!



School, club or individual fundraiser!!
get forms here!!

DOWN ON THE FARM



This is a picture of the Airseeder. It is almost going 24 hours a day trying to get the canola, wheat, barley and lupins in the ground. The Everlastings come right at the very end!



We are beyond excited, this is our Everlasting crop already up and germinating... Beautifully thick and No weeds! This year we have 11 ha of crop in our front paddock... Imagine coming up our driveway in September! 🏆❤️ Watch this space for your INVITATION!!



A NEW competition for May!
Order online in May, for your chance to win one of
THREE 20g packets!

Keep in touch.

We'd love to hear about your experience of growing Lucinda's and Zara's Everlastings.

Send some pictures!

Follow us on the social links below, send us your questions, progress updates and photos

to jen@everlastings.com.au.

Happy planting!

Lucinda



Pop over to the online shop now!



LUCINDA'S
EVERLASTINGS

