

The logo features the word "BLOOM" in large, bold, black, sans-serif capital letters. The letters are set against a background of several stylized pink flowers with multiple petals, radiating from the center. Below the word "BLOOM" is the text "FRESH NEWS FROM THE PADDOCK" in a smaller, black, sans-serif font. A thin horizontal line is positioned directly under the text "FRESH NEWS FROM THE PADDOCK".

BLOOM

FRESH NEWS FROM THE PADDOCK

It's all happening this week on our farm at Lucinda's Everlastings in Mobrurp!

We are truly grateful and proud to be involved in this wonderful event!

Today, [So Brave](#), a charity dedicated to supporting women under 40 diagnosed with breast cancer, will be doing full body paintings of breast cancer survivors and capturing their beauty amongst the Everlastings fields here on our property.

The photos will be used for their annual calendar. And stay tuned... [Landline](#) will be capturing it all, so keep an eye out for it very soon on

ABC TV!

*(picture below right of Lisa, Yvonne, Rochelle, Rae, Kyla, Jazz, Jazz and me!...
in any order!)*





Everlastings are so beautiful this time of year...

We are thrilled to announce that our photo competition is back! This event is open to everyone, whether you're an amateur or a professional photographer. Capture a stunning image that showcases the true beauty of everlastings!

We are fortunate to have esteemed judges from the Wagin Camera Club Inc. who will ensure fair evaluation of all entries and categories. A heartfelt thank you to Wagin once again! ❤️

~ Photo Competition ~

Send your Everlasting snaps
here to WIN!!! Closes Sept 30.

The judges will place your photo into one of **FOUR** categories as follows -

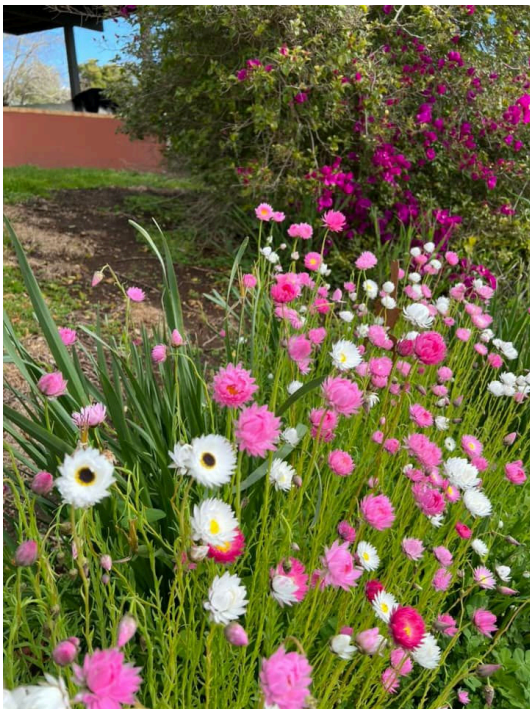
Category ONE

Best Everlasting flower
with or without animals
or insects



Category TWO

Everlastings in gardens
or landscapes



Category THREE

Everlastings and people



Category FOUR

Everlastings Creatively



Send your photos here
so we can all enjoy 🍷!! 🌸



Field OPEN DAYS!!

🌸 28-29th September you can see 3 hectares of self-seeded everlastings (due to weather conditions everlastings are not at their prime). This event is also part of Great Southern Treasure BLOOMFEST (if you have already paid, you'll get a free packet of seed)

🌸🌻 13th October to see Golden everlastings and **15 hectares** of Pink and White everlastings in their PRIME (in full bloom!)❤️

Free entry, \$5 per bunch of everlastings to support Breast Cancer.

Cups of tea available, supporting the Kojonup Women's Club.

Email to [book](mailto:book@...) 😊 , yay!



It's almost TOO LATE to plant EVERLASTINGS, so why not get ready for next year?

- Level the area
- Manage weeds by spraying or pulling them out
- Loosen the soil to reduce compaction
- Incorporate fertiliser, manure, or mulch

Here's to a fantastic next year! 🍷



We have **NEW**
Christmas
specials coming
your way in
November!...

Watch for our new packages that offer fantastic savings! Perfect for stocking fillers, end-of-year gifts, or a thoughtful present for any gardening enthusiast! Visit our online shop to ensure you receive them well before Christmas. What a lovely gift! ❤️

Lucinda



LUCINDA'S
EVERLASTINGS