



# BLOOM

FRESH NEWS FROM THE Paddock

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**Welcome 2025!**

Welcome to another growing season! We're excited to start growing Everlastings and look forward to the year ahead! Here are some simple tips to help you get started

1. **Site Preparation:** Use a shovel to dig up the soil a bit. This will improve aeration and drainage for your plants.
2. **Weed Control:** remove weeds before you plant everlastings. Everlastings do not compete very well, so it is best to reduce the burden prior to planting.
3. **Pest Management** Don't forget to manage snails, as they can harm young Everlastings. Consider using barriers or organic methods to keep them away.

By following these steps, you'll create a great environment for your Everlastings to thrive. Happy gardening!

**Grab a packet now!**



WATCH FOR ABC  
LANDLINE IN  
APRIL!! 😊

... We are grateful for the opportunity to have ABC Landline visit our farm. The segment showcases our journey from seeding to harvesting, packing, and processing. It also highlights our events, including open days, calendar shoots, and visits from musicians, culminating in the final purchase of our shop. It was an amazing experience, and we sincerely thank Landline and @andrewchouding.



We have a NEW  
WAREHOUSE!

We've relocated from the farm to Kojonup to be nearer to the Post Office and to accommodate part-time employees. This change makes things much more convenient for everyone, and it's a lovely space where we can enjoy a cup of tea with passers-by. We're excited about the move!

- TAME IMPALA -



OMG!!! Tame Impala (Kevin Parker) came to film a music video featuring our Everlastings—how amazing! The entire entourage stayed with us, and we enjoyed a barbecue together. The toughest decision was picking the perfect music to play in the background while we shared dinner!



Click here to become a wholesaler, or participate in our fundraising!  
THIS IS OUR STARTER KIT!



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## DOWN ON THE FARM



We are hard at work getting ready to seed our crops on the farm. Here's a picture of our tractor pulling a speedtill, which helps to smooth the soil, level out any bog marks from previous years, and chop up



This is Jimmy! He's been with us since august, living in our beautiful house and enjoying the serenity of our farm. He's cleaning everlasting seed and packing

the standing canola stubble. Here's to  
hoping for some rain!

products. Sad when he leaves us as he's  
been here a long time!

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🌸 **Get ready to plant Everlastings!...and  
competition time!!!** 🌸



Buy any packet online throughout the Month of March, and go in the  
draw to win THREE x 50g packets - worth \$135! Yay!

**Keep in touch | We'd love to hear about your experience of growing Lucinda's  
everlastings. . Send some pictures!** Follow us on the social links below, send us  
your questions, progress updates and photos to [jen@everlastings.com.au](mailto:jen@everlastings.com.au)

Happy planting!

*Lucinda*



Pop over to the online shop now!



LUCINDA'S  
EVERLASTINGS