



Why You Need Everlastings!

Everlastings are...

- Australian native
- Self-seeding annuals
- Low maintenance
- Water-wise
- Easy to grow
- Bold and beautiful
- Long flowering
- Long lasting seed, viable for 10 years

They can be used for...

- Garden beds
- Driveways
- Pot plants
- Road verges
- Cut or dried flowers
- A special gift for souvenirs
- Flowers bunches



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How to Grow Everlastings

1. Select the Site

Everlastings will grow in most conditions. They can tolerate extremely cold weather, frost, moderate waterlogging, heat, coastal, tropical, and little sunlight conditions. They can be planted all year round, if irrigated well in summer.

For optimal growth:

- Plant in well drained soil (not constantly waterlogged)
- Give them access to sunlight (sunny for some part of the day)

2. Control the Weeds

- By physically removing weeds, or
- Using a knockdown herbicide before planting the seeds.

3. Fertilise

While not necessary, Everlastings will thrive with a good all-purpose fertiliser. If your soil is nutrient-deficient, consider applying trace elements.

4. Plant the Seeds

Apply the seeds to the surface of the seedbed, lightly covered by soil with a rake. Press the seed into the soil (by rolling or trampling) to create good seed-soil contact. Don't sow deeper than 5mm. Sow at a rate of 1g/m². You can plant the seeds all year, if irrigated.

5. Control Pests

Be sure to control all pests after planting! Use a knockdown pest management chemical or residual control.

