

BLOOM

FRESH NEWS FROM THE PADDOCK



**WILD FLOWER FIELD
OPEN DAY**
SUN, 19TH OCT

FREE ENTRY

-  WANDER THROUGH BREATHTAKING FIELDS
-  ENJOY A CUP OF TEA MADE BY THE KOJONUP WOMEN'S CLUB (SMALL FEE)
-  TAKE STUNNING PHOTOS

www.everlastings.com.au

🌸 Welcome to the final Lucinda's Everlastings newsletter for the year! 🌸

What a busy year it's been — from purchasing our shopfront in Kojonup in February, to featuring on Landline on Mother's Day, and now preparing for our big **Charity** Open Day once again! It's been a wonderful season full of growth, colour, and community.

See pictures below of our fields!



Open Day early bird comments -

'Thank you for welcoming us to your incredible farm! The flower fields are breathtaking — a true paradise for any flower enthusiast. The vibrant colors, peaceful atmosphere, and stunning blooms made for an unforgettable visit. A must-see destination for nature lovers and anyone looking to experience the beauty of wildflowers in full bloom. Highly recommended!'

Nilupa, 2025

[Register HERE](#)





Christmas is fast approaching! Why not gift a packet of Everlasting seeds — perfect for a Christmas stocking stuffer or an end-of-year teacher gift!

Save 32% when you purchase four packets in our special Christmas bundle!

[Click here!](#)

What to do when your Everlastings have finished blooming -



How to collect seed ~

Wait until the flowers have fully dried, petals fallen off and the seed is starting to spill out of the flowerhead. Shake the seed into a paper bag and store.

Do not collect seed too early!!



Three pointers -

- 1) Leave them and wait until the seed drops on the ground
- 2) Remove or mow over the stalky stems and plant something else
- 3) Collect the seed and replant elsewhere



Get rid of your PESKY WEEDS without pulling up your flowers!

Grab a Yates Weed Paint Brush and simply dab the weed — no pulling or uprooting half your flowers in the process! Just a gentle touch, and the weed will gradually shrink and disappear, leaving your Everlasting display perfectly intact and blooming beautifully!

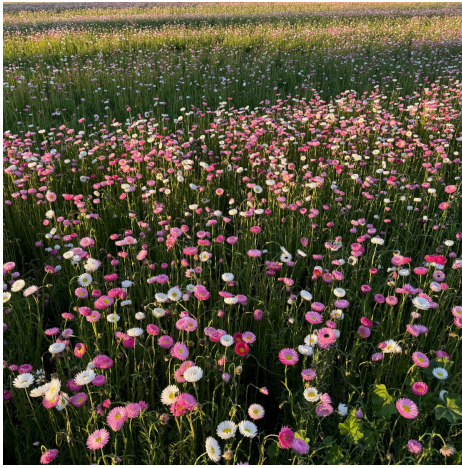
DOWN ON THE FARM



With the live sheep export ban coming into effect in 2027, many farmers have sold their sheep, creating a major shortage. And with fewer sheep comes less wool... which means prices have skyrocketed! Good news for those of us still in the industry!



This wheat crop was sown on the 15th March after some early rain. The price of wheat isn't great right now with the worldwide oversupply — so we take what we can get. This crop is amazing though!



This was our Everlasting crop just a week ago...
🌸 I love this time of year — when the first blooms begin to open and the rest of the paddock is just about to burst into colour! All ready for our open day!



This is Eddie! He's come all the way from Hong Kong to see our Everlasting flowers in bloom, here in WA. Eddie supplies Everlastings to flower farms — how wonderful to see Lucinda's Everlastings thriving across the world!



Everlastings can grow anywhere! This patch is thriving under a tree - just shows they can thrive with minimal sunlight!
Looks like the gardener has also built up the soil to create a softer seedbed - smart move, since tree roots can compact the ground and make it hard to grow 🥰 Perfect!

Keep in touch | We'd love to hear about your experience of growing Lucinda's and Zara's Everlastings. Send some pictures! Follow us on the social links below, send us your questions, progress updates and photos to jen@everlastings.com.au

Lucinda



Pop over to the online shop now!

