

BLOOM

FRESH NEWS FROM THE Paddock

June is ideal for planting 🌸



Would you like beautiful blooms in Spring?
Grab some seed by clicking [here](#), or better still, visit one of our [retail outlets](#)!

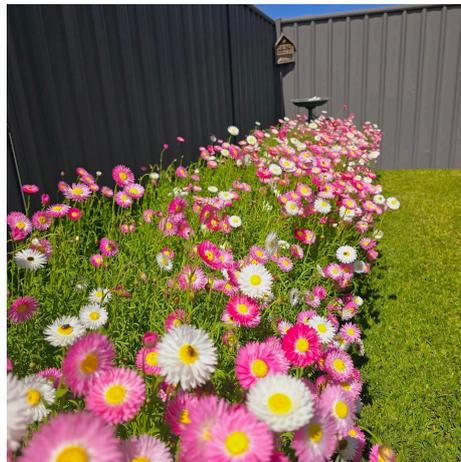
We were thrilled by the response to Landline, which aired across Australia on May 11th. [Click here](#) to see the episode. We apologise for any difficulties with online orders; our website couldn't handle the influx. We're in the process of upgrading it!
We hope rain has reached the needed areas and look forward to seeing abundant germinating everlastings soon.

If rain has arrived... get PLANTING !!

1. Choose a sunny well-drained site

Here are some key points to consider:

- Everlastings thrive in full sun, however will tolerate speckled shade
- Everlastings prefer sandy or loamy soils that allow excess water to drain away. If your site has heavy clay or tends to retain water, amend the soil with organic matter or create raised beds to improve drainage.
- Tilling the soil helps aerate and improve drainage. Tilling also freshens, so seedlings want to grow there!



2. Great weed control is key

Weeds can overrun your garden!

Plan and **prepare** by choosing a relatively weed-free site and possibly delaying sowing for better weed control. Use mulch to suppress weeds and retain soil moisture.

This is a picture of our 2025 everlasting crop. It has been tilled to encourage weed germination, and then will be sprayed with Roundup, and then sown at a rate of 1g per 1 sqm!



3. Control your pests!

Control all pests in your garden, especially snails! Make sure you implement effective snail control measures such as copper tape around planters, egg shells in garden beds, handpicking or using organic snail baits to keep their population in check. Beer trapping is also great (pictured)!



Already planted, and they've come up...



You can...

1. Fertilise with an all purpose fertiliser. Best to apply when the seedlings are about 8cm high.
2. Look to control weeds. If you are spraying grass weeds, best to

spray when the weeds are 2-leaf and before tilling. Otherwise you will have to hand-pick!

3. If your everlastings are perfect, do nothing!

DOWN ON THE FARM



This is wheat sown with the first rains in March. We are lucky to have some more rain, which fell this week.



Canola! Looking fantastic, we are very happy with how the season is turning out.



We have an amazing workspace now, where packets can easily be placed into boxes and postal bags! So easy!



This is our new shop!... Well, it's not really a shop, it's a working space to employ local people and get parcels in the post sooner! Perfect!



CONGRATULATIONS TO OUR SEED WINNERS FOR MAY

Zita Chester from Streaky Bay SA

Henry Ramage from Bundanoon NSW

Lizzy Cullam from Capel WA

Packets coming your way!

Stay tuned for June's competition winners

Lucinda



Have you had a great experience with your Everlasting flowers? If so, it would help us a lot if you could leave us a Google review. These reviews help us to grow our small business. Thank you!

[Leave a Google review here](#)

[Pop over to the online shop now!](#)



LUCINDA'S
EVERLASTINGS
